SONED 39

1495

HERE IT IS

FOR TOP PROFITS!

YEAR AFTER YEAR BUSINESS

A message from MIKE

Dear Mr. Wide-Awake Penny Arcade Operator:

You're in for the greatest revival of arcade business in a decade!

Every sign points to 1939 as THE year for the Penny Arcade to come back to thrilling new life. AND WE'VE GOT THE GRAND EQUIPMENT TO HELP YOU TAKE ADVANTAGE OF THIS TREMENDOUS UPSWING!

Bright, new, stimulating machines in place of drab old equipment! Fascinating money-makers that pull the pennies like magnets! Machines that have proven to be worth their weight in gold on locations - NOW available at low prices for your arcade!

In addition, we have revamped and reconditioned many expensive machines exclusively for Arcade use, so now you can have the benefit of these sensational numbers at a price you can easily pay!

Specializing in arcade equipment since 1912, the Mike Munves Corporation takes pride in its unique reputation and vast arcade stock. Proof of the fact that we are unquestionably the leaders in the arcade field is given by our appointment as distributor for the country's leading manufacturers, including the International Mutoscope Reel Co. and the Exhibit Supply Co.

We cordially invite you to take advantage of our 27 years of experience by calling on our staff of experts to solve any or all of your arcade problems. Look over this catalog very carefully. It contains the greatest array of money-making arcade equipment in our entire history!

Whether you need 10 machines or 1000, you are assured of the same prompt service at the Mike Munves Corporation. Let us help you fit out your arcade with the best possible equipment for your particular location. Don't hesitate to call on us, anytime, and as often as you wish.

It sure looks fine for '39 -- so GET INTO ACTION NOW!!

Sincerely yours,

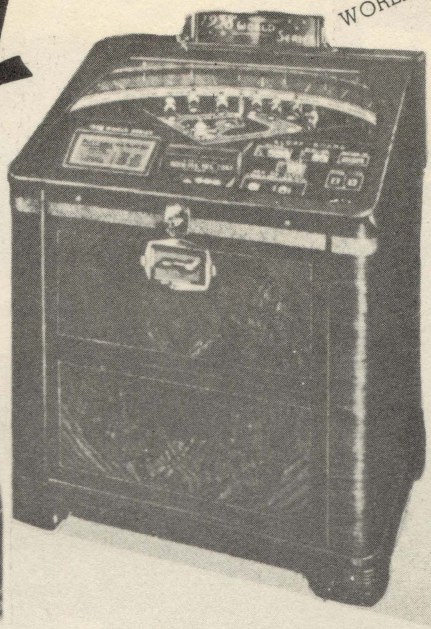
Mike Munves

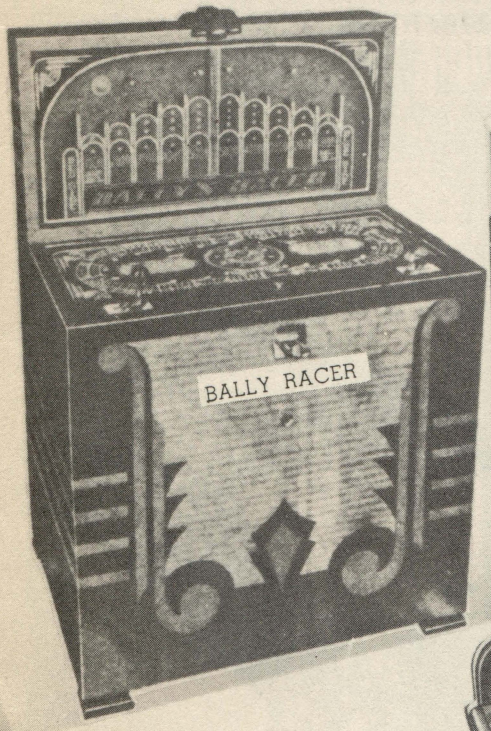
DOWNTOWN 145 PARK ROW | MIDTOWN 593 TENTH AVENUE | WAREHOUSE 24-34 NEW CHAMBERS ST

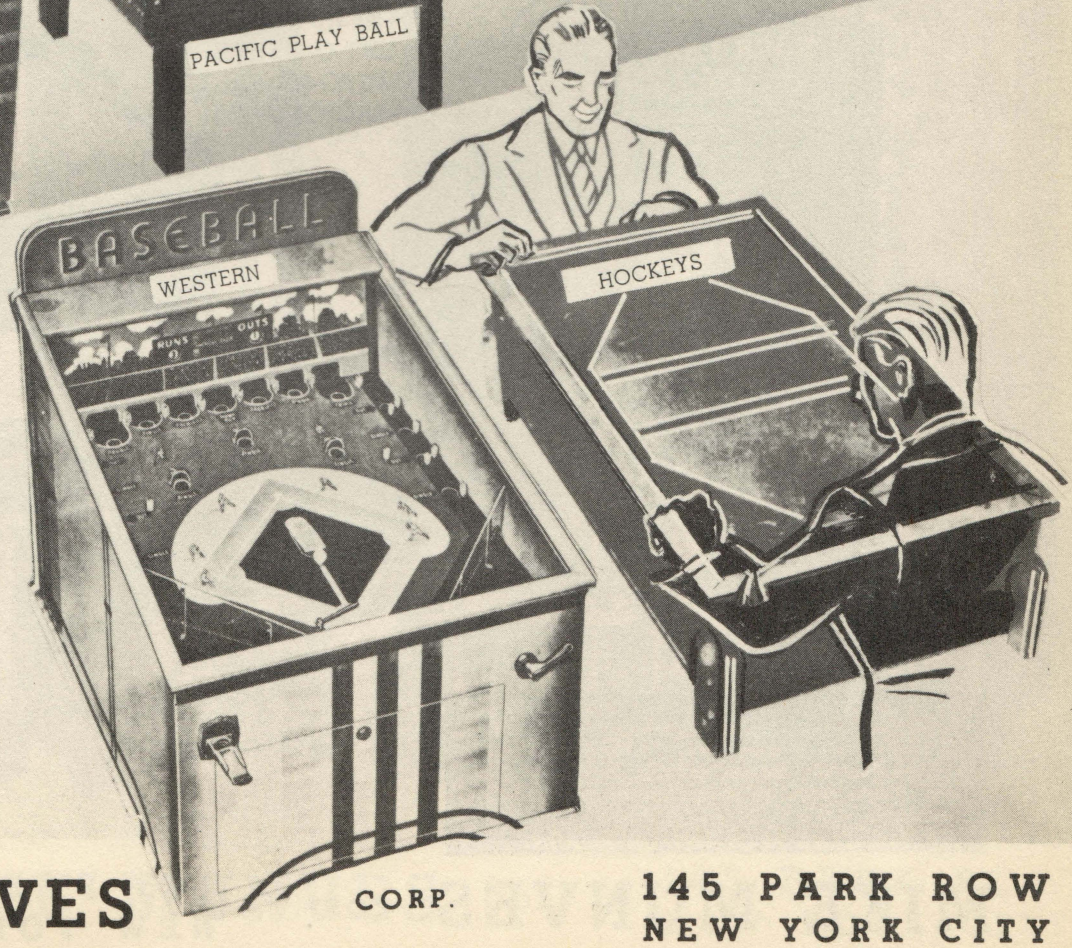
CABLE ADDRESS: MUNMACHINE NEW YORK

"PLAYBALL"

NO Arcade should be without these wonderful MONEY GETTERS



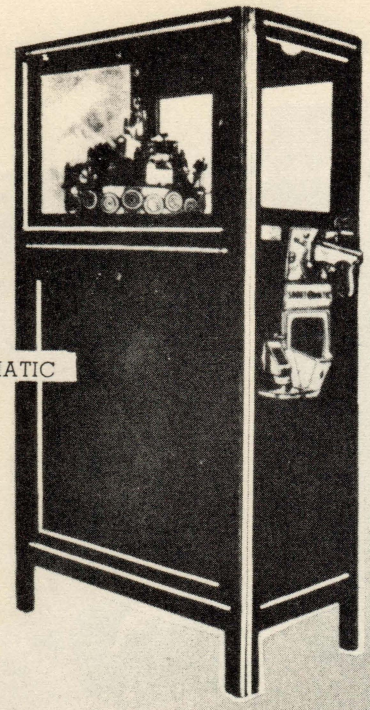




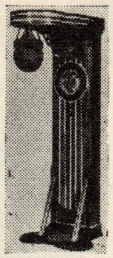
MIKE MUNVES CORP.

145 PARK ROW
NEW YORK CITY

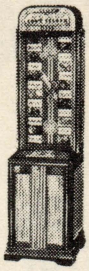
OLDEST DISTRIBUTOR OF AUTOMATIC MACHINES IN AMERICA



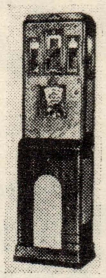
SHOOTOMATIC



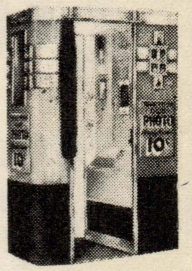
PUNCH-A-BAG



LOVE TELLER

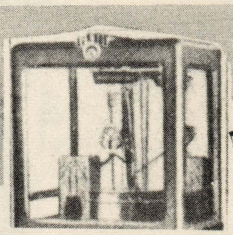


OPEN DOORS



PHOTOMATIC

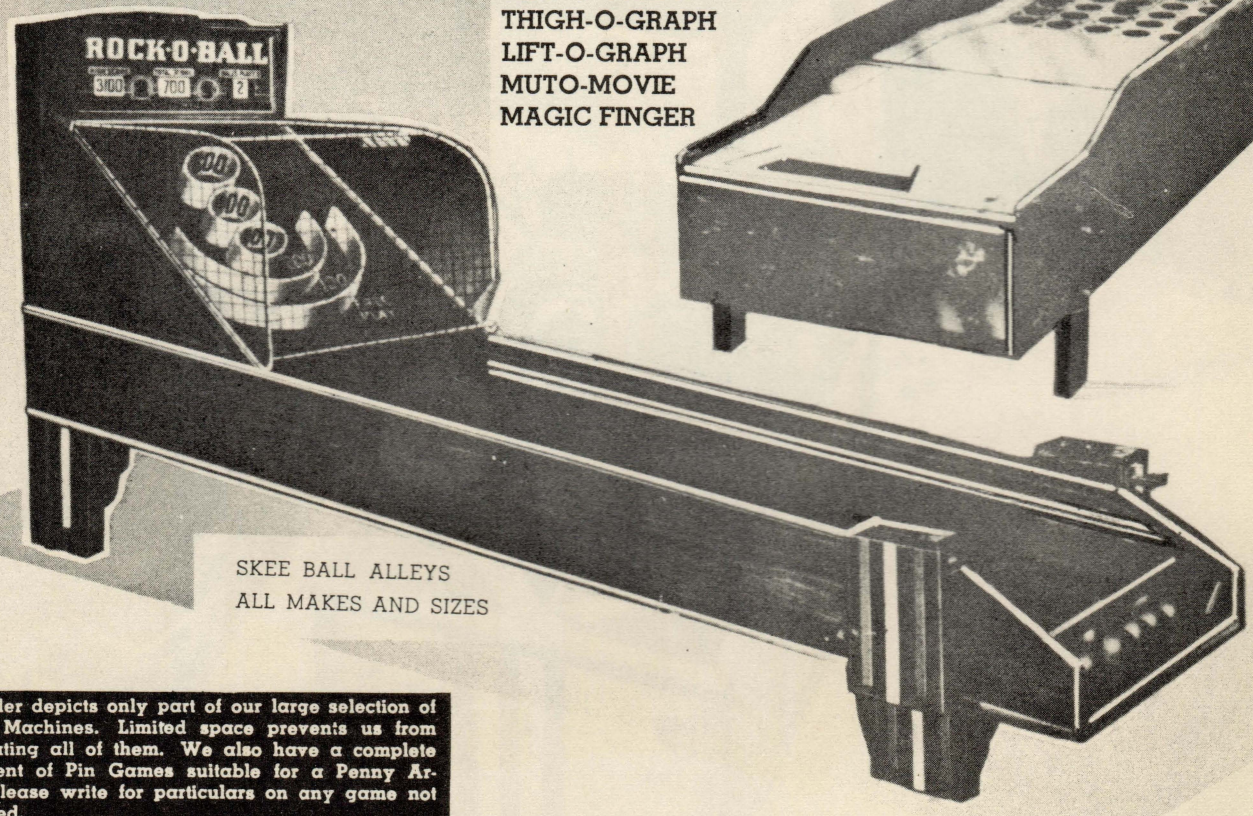
MUTOSCOPE NOVELTIES



Digger Machines.

EXHIBITS MACHINES

OLD MILL
POKERINO
BOWL-A-GAME
HURDLE HOP
ROTOMATIC
SHOOT-O-MATIC
TRAVELING CRANE
CHEST-O-GRAPH
SHOULDER GRAPH
GRIP-O-GRAPH
THIGH-O-GRAPH
LIFT-O-GRAPH
MUTO-MOVIE
MAGIC FINGER



SKEE BALL ALLEYS
ALL MAKES AND SIZES

This folder depicts only part of our large selection of Arcade Machines. Limited space prevents us from enumerating all of them. We also have a complete assortment of Pin Games suitable for a Penny Arcade. Please write for particulars on any game not mentioned.

PIN GAME PRICE LIST ON REQUEST

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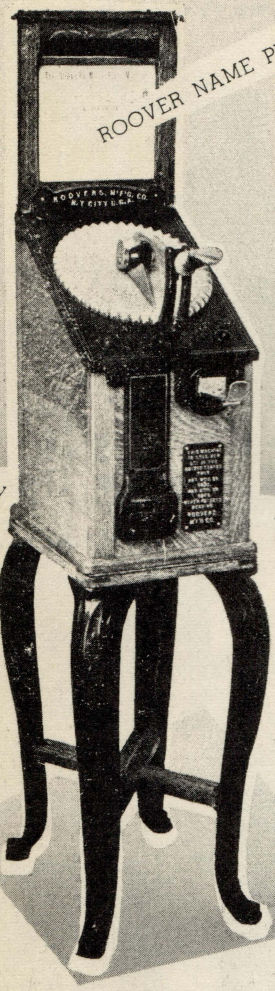
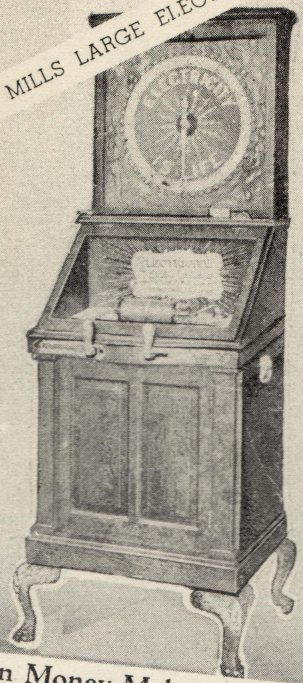
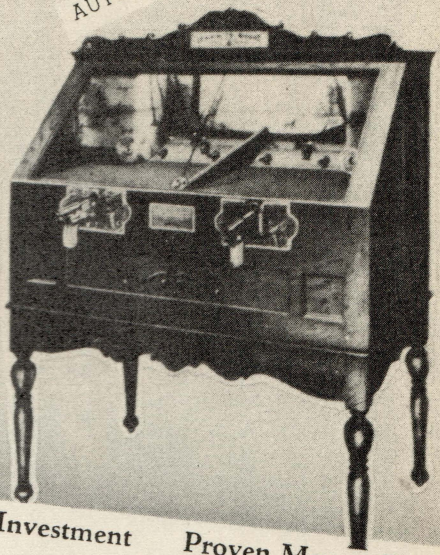
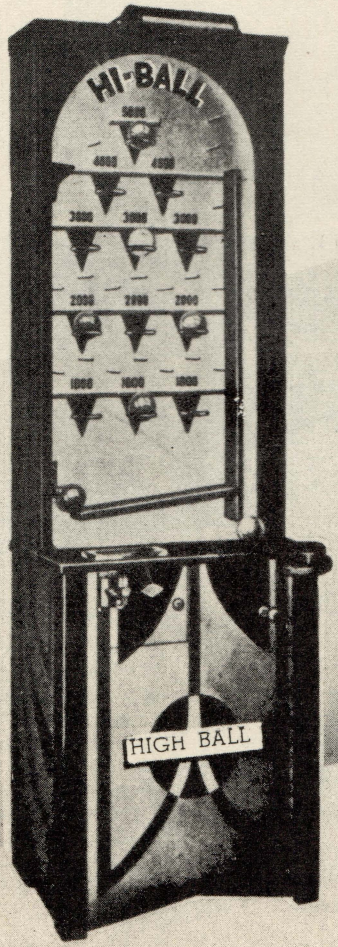
NEW YORK CITY

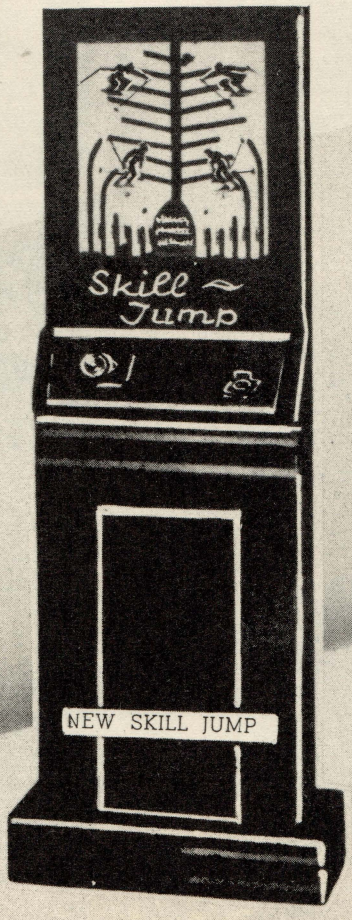


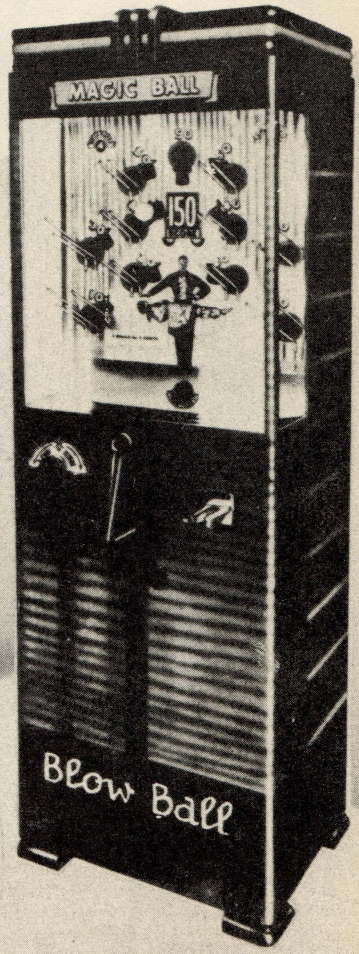




Flashy —Attractive—Snappy—Modern Money Makers. Small Investment Proven Money-Getters.

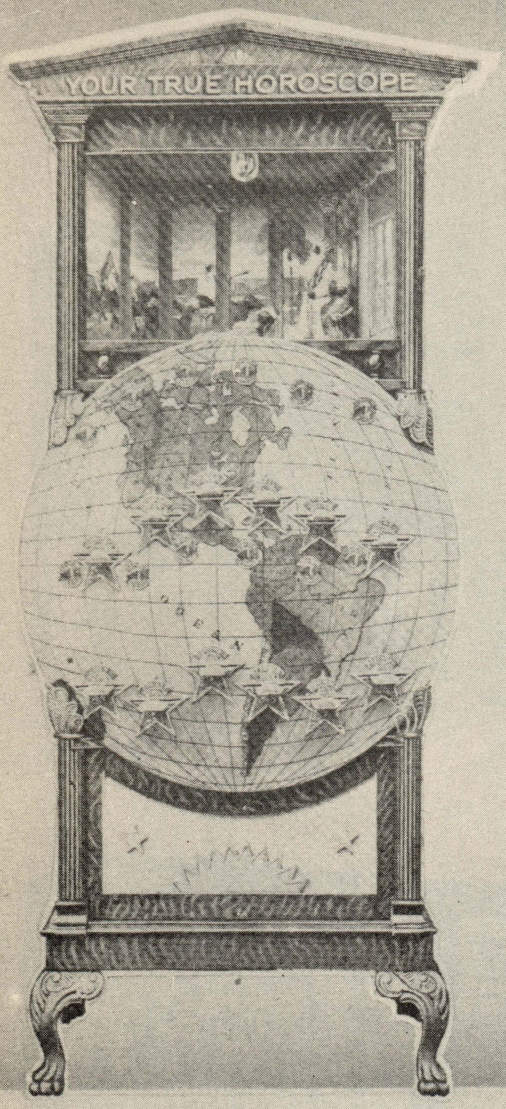




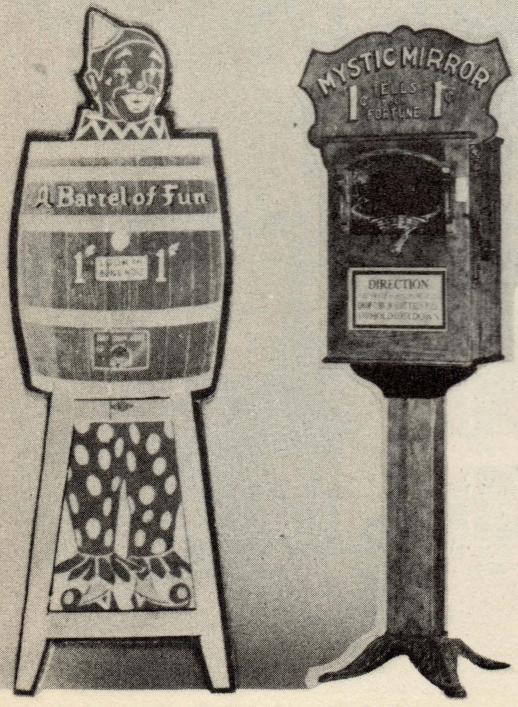


MIKE MUNVES CORP. **145 PARK ROW NEW YORK CITY**

They Draw Like a Magnet and Pay Big Dividends



The New
"ASTRO - SCOPE"
Horoscope Vending Machine with Mysterious Flashing Front



GRANDMOTHER PREDICTIONS

Recognized as the Leader in Fortune Telling Machines

Cleveland Grandmother Fortune Teller is the most colorful and attractive machine of its kind. It sparkles with quality and glistens with appeal. This machine, barring none, is the most life-like and interest catching one of its type. Men, women and children are captivated by the realness of the figure and the almost human manner in which the figure breathes, moves her head, points to the cards and *actually throws out a beautiful fortune booklet.*

The entire action of "Grandmother Predictions" is automatic. A small but powerful motor driving an unusually high grade mechanism operates the entire performance.

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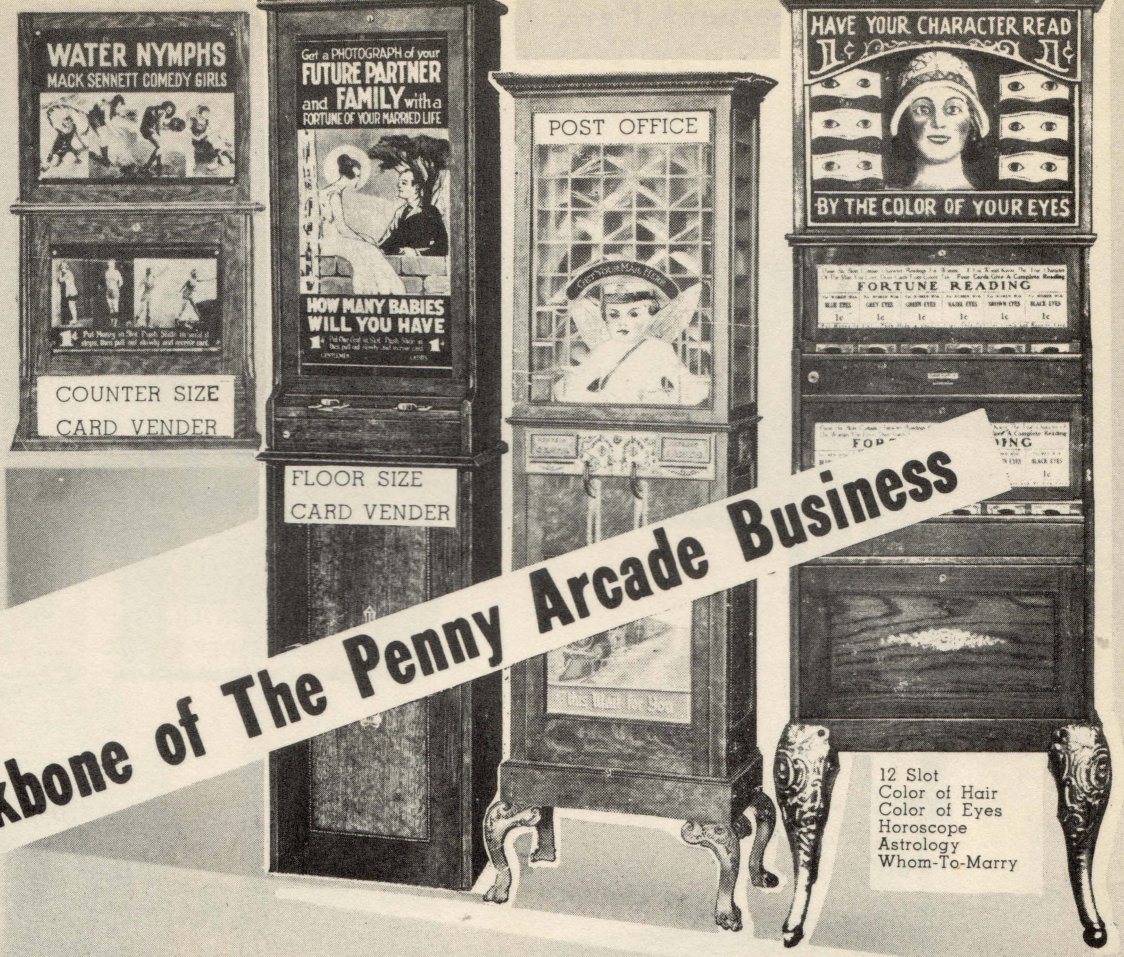
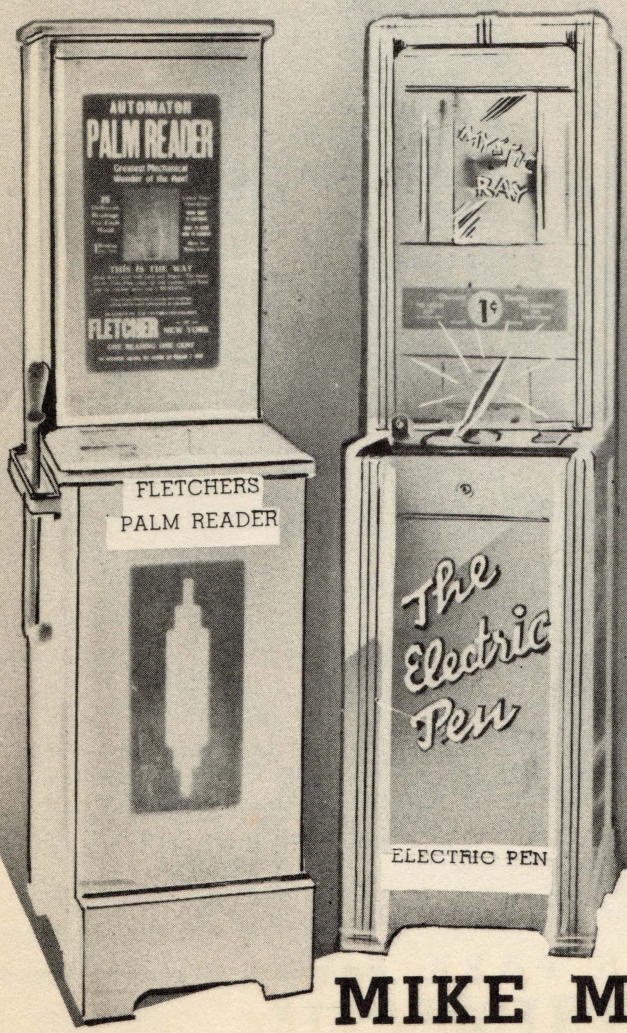
NEW YORK CITY



The Backbone of The Penny Arcade Business



We have cards for the Exhibit and all the other machines which are listed in this catalogue

FOR PARKS

Every Amusement Park, Summer Resort, Skating Rink, Dance Hall, etc., is a sure hot spot for a battery of these penny getters—they sell hundreds of thousands of cards at a satisfactory profit. Exhibit DeLuxe Card Venders "keep the pennies in the Park"

MIKE MUNVES CORP.

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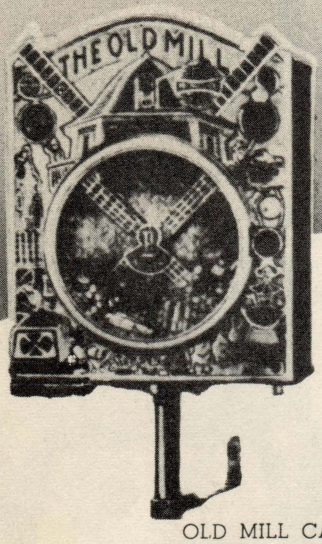
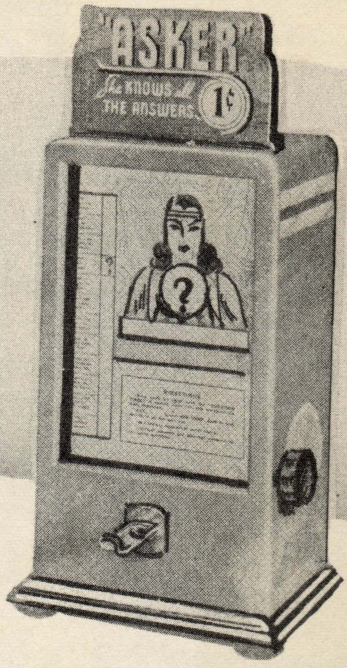
NEW YORK CITY

No Carnival or Amusement Park Is Complete Without a Penny Arcade!



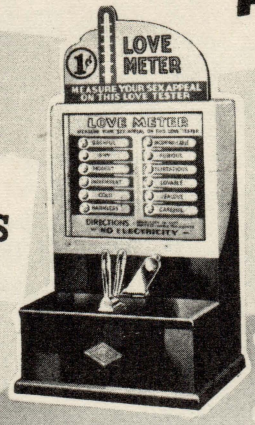
OLD MILL CANDY
AND TOY VENDOR

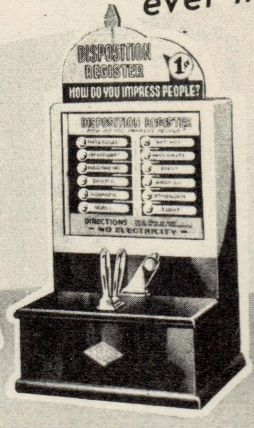
SMALL COUNTER
CARD VENDER

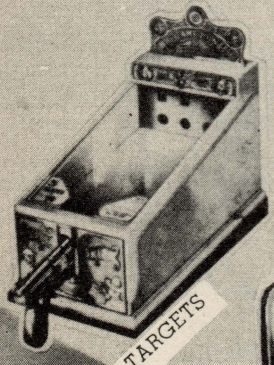


Greatest Little
ARCADE MACHINES
ever made

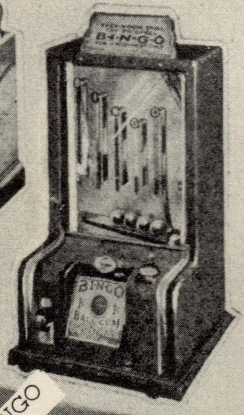
FOR BIG COUNTER COLLECTIONS





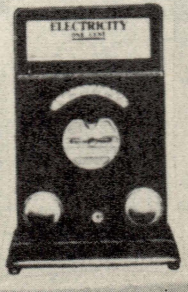


SMALL TARGETS

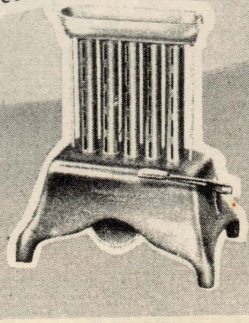


BINGO

2 WAY GRIP



Penny Changer



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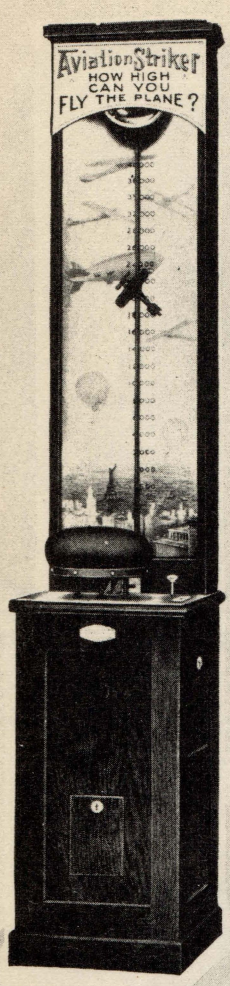
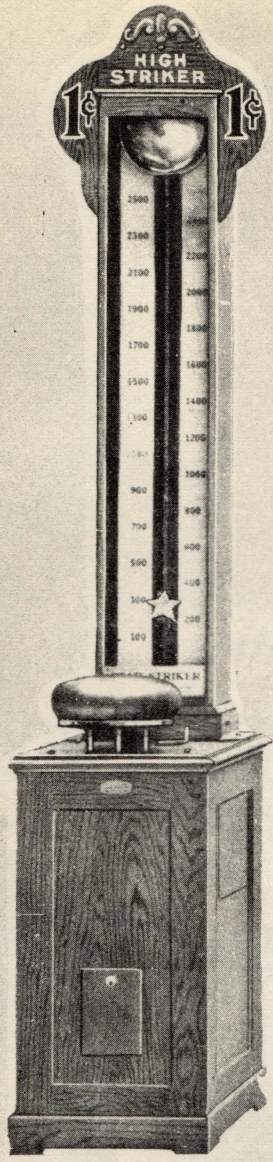
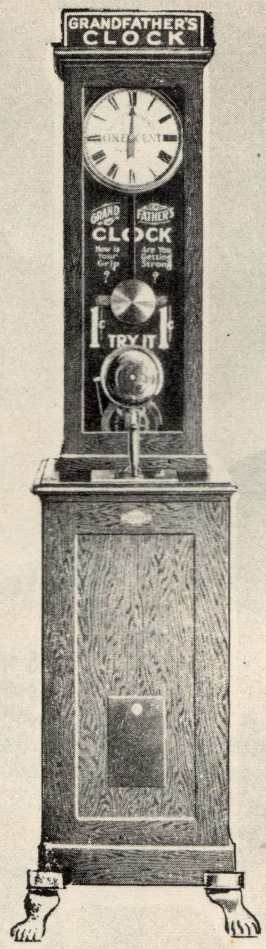
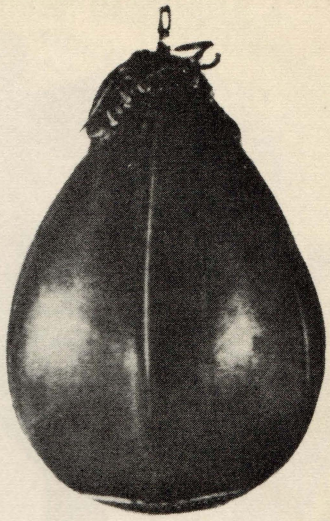








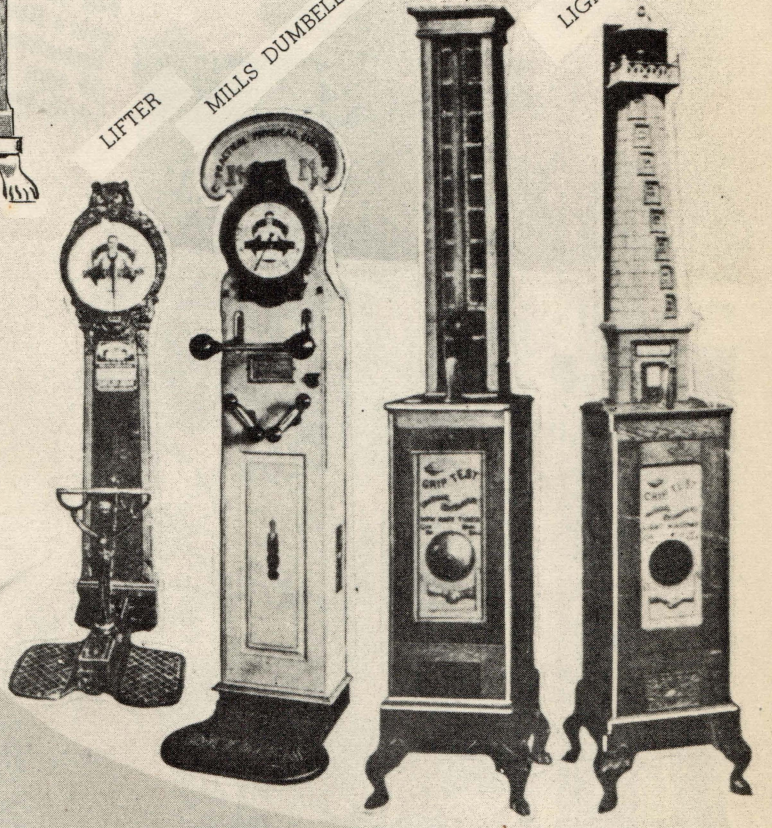
WE SUPPLY BAGS

LIFTER

MILLS DUMBELL LIFTER

BALL GRIP

LIGHT HOUSE



AMUSEMENT RESORTS, ARCADES, OPERATORS, GYMNASIUMS

STRENGTH TESTING MACHINES PAY BIG PROFITS

Special individual detailed circulars supplied upon request — mention items in which you are interested.

MIKE MUNVES

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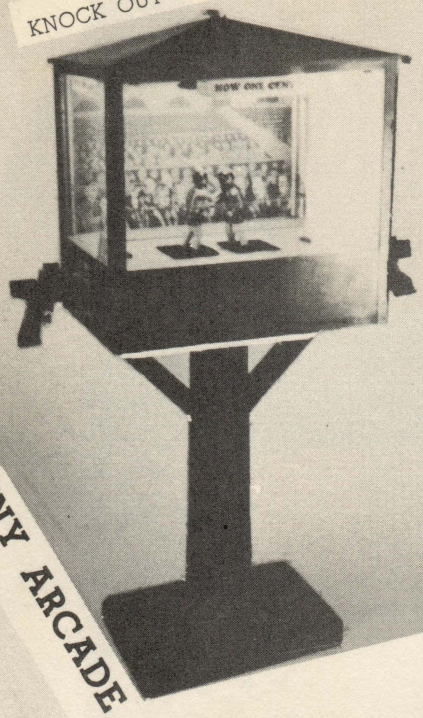
KNOCK OUT FIGHTER



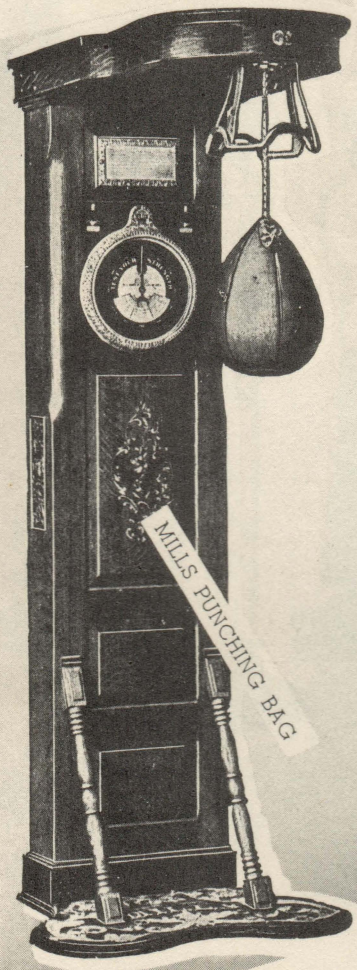
RADIO RIFLE

BUY A PENNY ARCADE

Confidential Price List

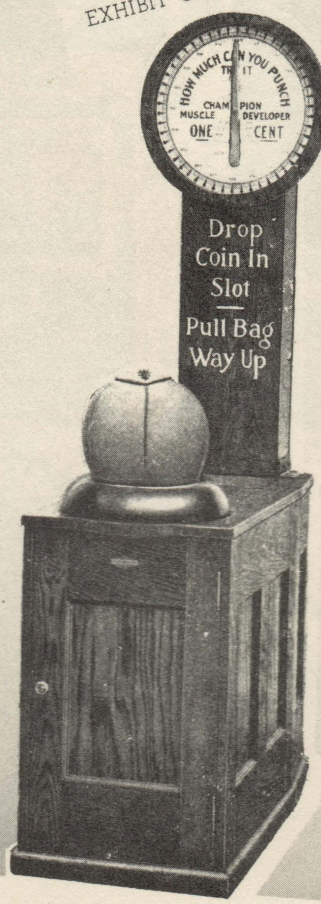
For your convenience and protection we are not making our wholesale price list of Pin Games, Merchandise Machines and Arcade Machines and Supplies part of this booklet, but are enclosing it in loose leaf form. If you do not find this list enclosed the MIKE MUNVES CORP N. Y. will be glad to send you a duplicate copy on request.

DIAL STRIKER

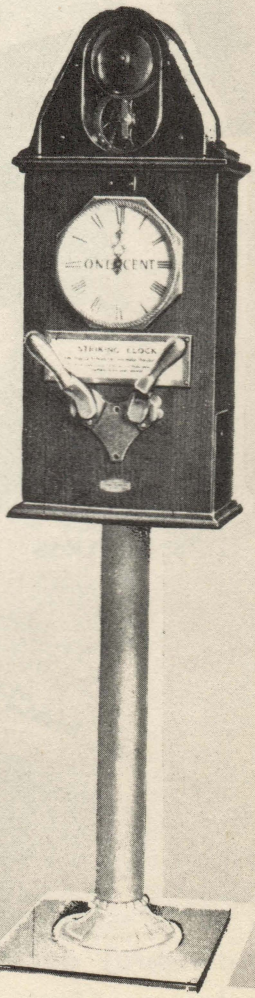


MILLS PUNCHING BAG

EXHIBIT CHAMPION BAG



STRIKING CLOCK



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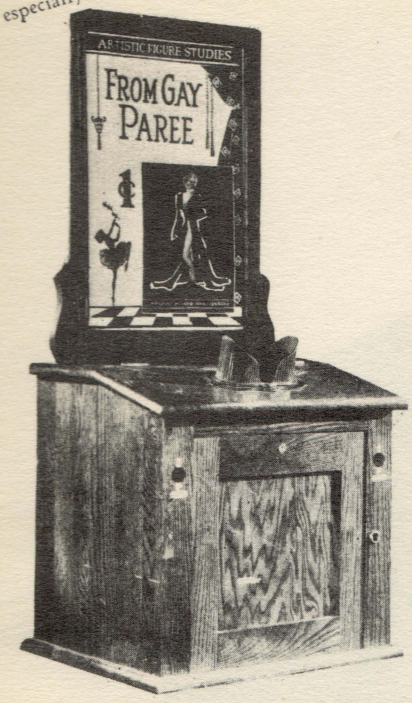
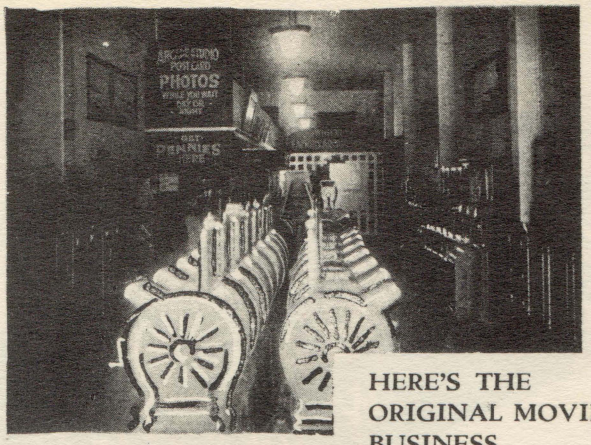
Start in the Picture Showing Business

PORTABLE MODEL
made especially for Carnivals



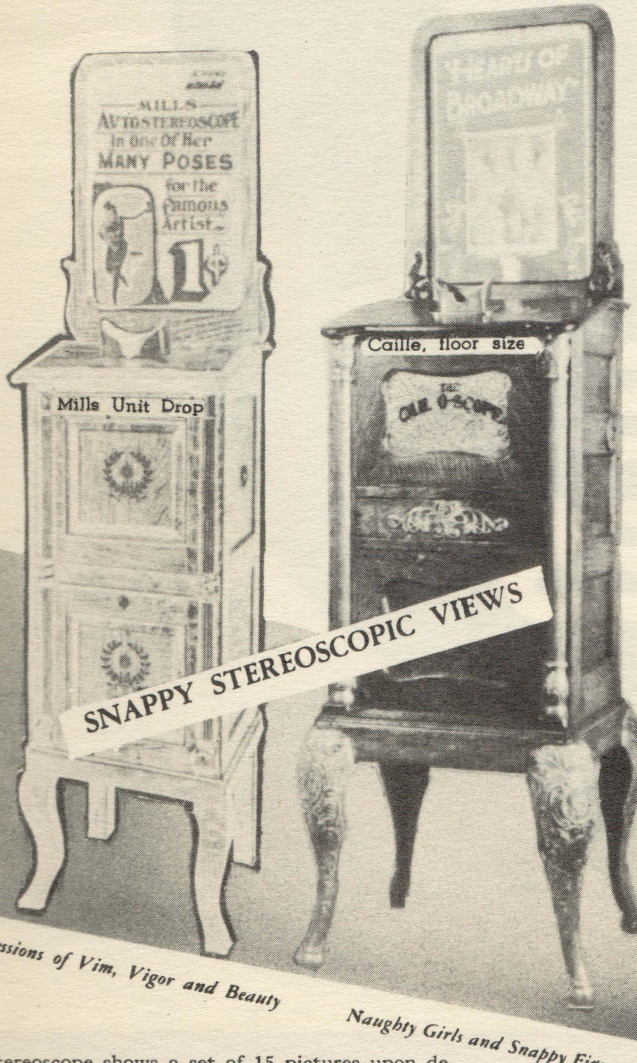


D. & L. Style Mutoscope

HERE'S THE ORIGINAL MOVIE BUSINESS BROUGHT UP-TO-DATE

The Mutoscope is the original movie machine. When it was invented it was the marvel of the age—and today it still holds the interest of people as strongly as it did then.

International Iron Mutoscope



Operators Size Mutoscope

SNAPPY STEREOSCOPIC VIEWS

Expressions of Vim, Vigor and Beauty

Naughty Girls and Snappy Figures

Autostereoscope shows a set of 15 pictures upon depositing a coin in slot. The mechanism has all of the latest improvements. The powerful spring motor runs machine 175 times with one winding. Pictures are illuminated by electric lights. House current or dry batteries may be used. Sign frame and cabinet are of polished oak with metal trimmings.

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NEW YORK CITY

THE LARGEST SELECTION OF AMUSEMENT--MACHINES IN THE WORLD

MIKE MUNVES

CORP.

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FOR **PENNY ARCADES**